

Olivia Baum Dennehy

Photoshoot Producer and Social Media Specialist

Burbank, CA

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EXPERIENCE

Besame Cosmetics, Burbank— *Production Coordinator*

January-September 2021

Duties included producing photoshoots for new launches and existing products. Deliverables included headshots, beauty shots, close-up eye, lip and hand shots as well as arm swatches. Managed social media marketing campaigns and the company [TikTok](#) account. Responsible for the sole creation of TikTok content that brought 22k new followers and 200k+ views. Collaborated successfully with 40+ influencers. Managed DMs and comments on behalf of the company's Instagram and TikTok accounts.

PROJECTS

Blush/Eyeliners — *Product Launch*

5 blushes, 1 highlighter, and 2 eyeliners shot in a span of one 12 hour shoot day for 3 skin tones (30 shots)

- Cream Rouge: [Poppy](#), [Crimson](#), [Apricot](#)
- Eyeliner: [Black](#), [Brown](#)
- Blush & Highlighter: [Dark blush](#), [Light blush](#), [Highlighter](#)

Marilyn Monroe — *Collection Launch*

15 lip shots, 3 stylized headshots, 3 arm swatch photos on 3 skintones, shot in the span of one 12 hour shoot day (21 shots)

- [Full collection \(lips, arms, headshots\)](#)

Nail Polish — *Hands displaying 3 new nail colors*

4 nail polishes, shot in the span of one 5 hour shoot day (21 shots)

- [Pink](#), [Mauve](#), [Beige](#)
- [Red](#), [Video](#), [Gif](#)

Instagram

- Eyeliner: [Vespa](#), [Map](#), [Eyes](#), [Product](#), [Flatlay1](#), [Flatlay2](#)
- Blush: [Headshot1](#), [Headshot2](#)
- Nails: [Bottle](#), [Red](#), [Influencer 1](#), [Mauve](#), [Influencer 2](#), [Beige](#)
- Influencer: [Red Nails](#), [Tutorial](#), [Nails](#), [Nails](#)

Influencer Coordination

- [Nails](#), [Lips](#), [Nail+lip](#), [Nail Vid](#), [Stylized](#)

SKILLS

Photoshoot Production

Social Media management

Relationships with glam teams, photographers & models

Extensive knowledge of the makeup industry

ABOUT ME

I'm a self taught makeup artist with an extensive knowledge & passion for all things makeup. I'm creative, musical and I dye my hair much too often. I've been studying Korean for a year.

EDUCATION

El Camino Real Charter
Woodland Hills, CA

Graduating class of 2020

Apprenticeship
Encino, CA

Mentored by photographers and producers in still photography production

